

## **THE BIG BANG SUGAR SKULL CHANGES TO WINTER TIME TWO NEW MODELS AND SKIS BY AK SKI**

It evokes fine lace whose pattern is drawn beneath the arabesque tracks left by skiers. This is the Big Bang Sugar Skull. With the mountain as a backdrop, the story of a new friendship has begun. A story that unites Hublot, Bischoff and AK SKI. The fusion of three traditions of Swiss expertise that share the same values: passion, performance, innovation, demanding standards, creativity and pleasure. The fine Saint Gall embroidery and its ancestral art made by the Swiss flagship company Bischoff and the skis by AK SKI, in a spirit of fusion, cut in rubber, proudly bear the Hublot SKULL emblem.

### **SWISS FUSION AT ITS PEAK**

Francesca and Marco Kuonen are perpetuating the vision and passion of their father, Aldo. As lovers of fine materials, and as true aesthetes, time for the Kuonens is set by Big Bangs. So it was perfectly natural for Francesca to contact Ricardo Guadalupe in order to make skis in the name of the prestigious Manufacture. Nine months later, as the first flakes come and pose their white gold on the peaks, the BIG BANG SUGAR SKULL limited editions and their alter egos—from the black strips, cut in floral arabesques from the block, to the coloured bases and their assorted poles—are just coming out of the workshops. AK SKI has revolutionised the world of winter sports by becoming the first manufacturer to use rubber on its skis. This material is also part of Hublot's pioneering spirit. It is extremely elastic, it has an unbeatable stretch factor and resistance. Rubber brings together the performances and the destiny of the two Houses that have become friends.

### **WINTER IS HERE, AND SO IS HUBLOT**

Winter is here and Hublot has taken over winter sports, the mountains and resorts. From Zermatt to Gstaad, from Courchevel to Verbier, Aspen, or even Kitzbühel, the Hublot boutiques are opening their doors to winter time. If you're ready for a total Hublot look, get to Zermatt. The resort, which is emblematic of the 'Swissitude' held so dear by the brand, lives at the pace of the Manufacture. If you arrive by train, you just need to walk up Bahnhofstrasse to the Chalet-Boutique, inspired by a traditional barn, to become immediately immersed in the spirit of the resort. "With a Big Bang Sugar Skull on your wrist and skis on your feet", you will hit the peaks by taking Zermatt's cable cars, sponsored by Hublot, and the Hublot Express to the Gant-Blauherd slopes.

### **CAPSULE COLLECTION**

From Nyon to Saint-Gall, via Nidwald, these are the Swiss values of excellence, tradition and modernity that come together to give life to a capsule collection of 100 watches. Their 42-hour power reserve will give you all the time you need—and almost the desire—to ski or walk between the Hublot Chalet-Boutiques of Zermatt and Courchevel.

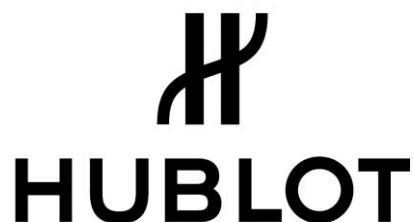
#### **BIG BANG SUGAR SKULL BLUE COBALT**

50 watches, machined into a 44-mm diameter case in matt black ceramic, housing a mechanical automatic winding chronograph movement. The emblematic skull is drawn in midnight blue on the skeleton dial. Its motifs are engraved on the bezel and embossed on a strap of calfskin sewn onto rubber. A chronograph whose small second counter and minute counter mischievously evoke the gaze of the skull.

#### **BIG BANG SUGAR SKULL HOT PINK**

Bischoff's master craftsmen prepared the silk organza embroidery in their workshops in Saint-Gall. Flashy floral arabesques sketching out a "skull" motif dress the BIG BANG BRODERIE SUGAR SKULL HOT PINK, from its carbon-fibre dial to its ceramic bezel and its pink rubber strap. On the dial, layered sheets of fibre printed with transparent resin are affixed onto a base of carbon fabric. A process that grips the embroidery so as to give it an illusion of depth and the finesse necessary for it to be housed within the heart of the dial. A 41-mm diameter demonstrates time-honoured expertise encapsulated like a work of art and telling the time through 12 black diamond indexes. Limited to 50 pieces.

**Hublot's high-altitude boutiques—Gstaad and Zermatt. Courchevel starts the 2016/2017 season in chalet mode and joins the Hublot high-altitude boutique club.**



## BIG BANG SUGAR SKULL BLUE COBALT

Reference	311.CI.1190.VR.AKS16 – Limited to 50 pieces
Diameter	44 mm
Thickness	14.70 mm
Water Resistant	10 ATM (100m)
Case	Black Ceramic, micro-blasted
Bezel	Black Ceramic micro-blasted, engraved with Mexican Skull
Bezel Lug	Black composite resin
Lateral inserts	Blue composite resin
Screws « H »	Black PVD Titanium screws
Glass	Sapphire with anti-reflective treatment and HUBLOT logo printed on the inner side
Crown	Black PVD Stainless steel with black rubber insert
Pushers	Black PVD Stainless steel with black rubber insert
Case back	Black Ceramic, micro-blasted - engraved LIMITED EDITION + 1 OF 50
Case back Glass	Sapphire with interior anti-reflective treatment
Dial	Skeleton Dial with Mexican Skull Appliques satin-finished black-plated with blue luminescent
Hands	Satin-finished black-plated minutes-hand, hour-hand and counters- hands with blue luminescent Satin-finished black-plated Second Hand.
Movement	Caliber Hublot HUB4214, self-winding, skeleton chronograph movement
Date	Skeleton disc date, aperture at 4 1/2 o'clock
N° of Components	257
Jewels	27
Frequency (Hz)	4 Hz (28'800 A/h)
Power Reserve	42 Hours
Strap	Blue rubber and black calf straps with black stitching Stamped with Mexican Skull
Buckle	Black micro-blasted ceramic and PVD Stainless-steel deployant buckle clasp

## BIG BANG SUGAR SKULL HOT PINK

Reference	343.CS.6590.NR.AKS16 – Limited to 50 pieces
Diameter	41 mm
Thickness	12.75 mm
Water Resistant	10 ATM (100m)
Case	Polished black ceramic
Bezel	Polished black ceramic, engraved with Mexican Skull
Bezel Lug	Black composite resin
Lateral inserts	Pink composite resin
Screws « H »	Titanium black PVD
Glass	Sapphire with anti-reflective treatment with HUBLOT logo printed
Crown	Black PVD Stainless steel with black rubber insert
Case back	Titanium black PVD, satin-finished engraved LIMITED EDITION + 1 OF 50
Case back Glass	Sapphire with interior anti-reflective treatment
Dial	Combination of carbon fiber and pink embroidery, set with 12 black diamonds.
Hands	Polished black-plated hands
Movement	Hublot HUB1100, self-winding movement
N° of Components	63
Jewels	25
Frequency (Hz)	4 Hz (28'800 A/h)
Power Reserve	42 Hours
Strap	Pink rubber and pink embroidery with black stitching
Buckle	Black-plated stainless steel deployant buckle clasp